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September 20, 2011



BY HAND DELIVERY

The Honorable Ronald L. Ellis United States Magistrate Judge Southern District of New York Daniel Patrick Moynihan U.S. Courthouse 500 Pearl Street New York, New York 10007

MEMO ENDORSED

Re: Urban Outfitters, Inc. v. KVM International Fashions, Ltd. et al.

11-cv-01723 (JGK) (RLE)(Our Ref.: U0802-00018)

Dear Magistrate Judge Ellis:

We represent plaintiff Urban Outfitters, Inc. in the above referenced action. The parties are scheduled to appear before Your Honor in a settlement conference on September 22, 2011. We write to request that Plaintiff be permitted to attend by telephone. Plaintiff is an out of state resident and cannot attend due to the recent development of pressing business matters.

We thank the Court for its consideration.

Respectfully submitted,

Vanessa Hew

cc:

All counsel of record (by email)

Denied

9-21-1

MAGISTRATE JUDGE RONALD L. ELLIS